WOMEN ORGANIZED AGAINST RAPE
ANNUAL REPORT

BRINGING COMMUNITIES TOGETHER TO END SEXUAL VIOLENCE
JULY 2016 - JUNE 2017
A WORD FROM OUR DIRECTOR

This has been quite an eventful year for Women Organized Against Rape. I began my tenure as executive director in April and it has been full speed ahead every since. I did not envision that so much change could occur during the year but, I inherited a wonderful team of dedicated, individuals committed to the mission of the organization. I could not ask for more. The theme for my first year has been rebirth and growth. We saw incredible growth in all areas:

DIRECT SERVICE:
• We added THOR, our emotional support dog, to our team. The amount of joy he spreads on a daily basis for WOAR staff and clients is immeasurable. Just the sound of the bells on his collar as he runs down the hall toward the waiting room to see a new client or an old friend is enough to put a smile on anyone’s face.
• An enhanced relationship with Temple University resulted in a satellite crisis response office to support students and community members who have experienced sexual assault on or around Temple University’s campus.

EDUCATION & TRAINING:
• A continued collaborative partnership with the Riverside Correctional Facility where we work with incarcerated women who are victims/survivors of sexual assault to help them in their healing process.
• Increasing our commitment to colleges and universities by training their police forces about working with victims.

COMMUNITY OUTREACH:
• Changing the way we identify communities to target our outreach by utilizing GIS mapping of sexual assaults and sexual violence.
• Partnering with the Philadelphia Police Department to affix a WOAR teal ribbon magnet to each and every police vehicle.

ADMINISTRATION:
• An increase in staff.
• Build out of our new office space
• Lay the ground work to reposition WOAR as the thought-leaders and experts in sexual assault and violence.

Thank you to the board, staff and volunteers who go the extra mile every time, in their work with victims of sexual assault. We wish that there was no need for WOAR and the important services we provide to survivors and their communities but RAPE is still occurring at exponential rates in our community. Please consider supporting WOAR and the services we provide to fight the ugly word RAPE.

Here’s to a fabulous 2017!
MEET THE WOARRIORS

EXECUTIVE LEADERSHIP TEAM

Monique Howard, Executive Director
Rachel Copen, Director of Counseling Services
Cristina Perez, Director of Community Outreach
David Swan, Chief Financial Officer
Teresa White-Walston, Director of Education Services

STAFF

Alba Ambuila, Community Outreach Counselor
Katherine Bowman, Crisis Advocate
Levone Cannady, Education Specialist
Meghan Cleary, Crisis/Court Advocate
Emily Cox, Counselor/Special Projects Coordinator
Leah Dirkse, Education Specialist
Silvie Drouillard, Community Outreach Worker
Crystal Hernandez, Education Specialist
Christine Kannegiser, Senior Counselor
Amy Ly, Counselor
Diana Jackson, Project Coordinator
Siddharth Menon, Crisis Advocate
Anne Miller, Counselor
Lydia Moore-Hill, Office Manager
Claudia Peregrina, Community Outreach Counselor
Polly Pillen, Counselor
Juliana Sarita, Community Outreach Coordinator
Jessica Segal, Community Outreach Worker
Dina Stonberg, Development Associate
Nichet Sykes, Court Advocate

BOARD OF DIRECTORS

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**DIRECT SERVICES**

WOAR’s **Direct Services Department** provides a twenty-four-hour hotline, free individual and group counseling to children, teenagers, and adults who have experienced sexual abuse/assault, and hospital/court accompaniment. All Direct Services staff is cross-trained in hotline crisis and court advocacy. The masters-level trauma therapists provide trauma-specific group, individual and family therapy. We continue to provide quality, convenient and free sexual assault services as follows:

- **395** trauma-therapy clients
- **1,397** adults who received direct services
- **2,498** hotline calls that were received for the year
- **60** trained volunteers provides hotline support, court and medical accompaniment
- **338** significant others received direct services
- **444** children who received direct services

**DIRECT SERVICES PER HOUR**

- **4,100** hours of individual trauma therapy
- **331** hours of group therapy
- **886** hours of court accompaniment
COURT ACCOMPANIMENT

WOAR’s court advocacy program provides needed crisis intervention to sexual assault survivors during the preliminary hearing and trial processes. The Court Advocates provide direct, long-term comprehensive services addressing problems such as mental health issues, access to medical care, emergency housing, and drug addiction which can potentially reduce a survivor’s credibility during reporting and testimony. In the courtroom, WOAR staff and volunteers help prevent further trauma to survivors. In addition to the survivors helped in court, the court advocates assist individuals whose cases do not go to court, as well as non-offending friends and family of sexual assault survivors. In response to client needs, WOAR has organized a psycho education support group to assist clients who are navigating the criminal justice system as it pertains to sexual violence. The Legal Advocacy meets weekly, open drop-in group.

754 survivors (both adults and children) who were supported by our Court Advocates.

THE PERCENTAGE OF NEW CLIENTS FOR THE 2016 - 2017 FISCAL YEAR

<table>
<thead>
<tr>
<th>Gender</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Women</td>
<td>90%</td>
</tr>
<tr>
<td>Men</td>
<td>9%</td>
</tr>
<tr>
<td>Transgender</td>
<td>1%</td>
</tr>
</tbody>
</table>

51% of females between the ages of 25 and 29 were new clients
The Education and Training Services department offers training and educational programs on issues of primary prevention of sexual violence to children and adults in schools, social service organizations, law enforcement and the community at large. These free prevention programs are presented to schools, universities, and community and advocacy groups throughout Philadelphia County. Additionally, WOAR conducts trainings for allied health professionals, lawyers and advocates, law enforcement and safety teams, teachers and university faculty, among others.

**EDUCATION AND TRAINING SERVICES**

- **1,357** school based workshops
- **26,098** Student attended school based workshops
- **18,376** Youth, adults, and professionals participated in 362 community based workshops
- **16** Number of programs conducted at colleges, universities, technical and trade schools
- **820** K-8 students received primary prevention programming
- **15** programs conducted at preschools

**COMMUNITY-BASED WORKSHOPS**

- **1,476** Youth attended
- **16,300** Adults attended
- **600** Professionals attended

- **102** workshops
- **240** workshops
- **20** workshops
The **Community Outreach** department utilizes active street outreach, fixed-site outreach and drop-off site outreach methods to increase visibility of the organization and awareness of its service delivery throughout the City of Philadelphia. Additionally, this department has a strong presence within the immigrant and refugee community.

1 in 5 women reported experiencing rape at some time in their lives
(Source: https://www.cdc.gov/violenceprevention/)

**Outreach by zipcode**
It emphasizes the correlation between WOAR services and where rape and sexual assault are reported

**Balance with tradition**
Community Outreach department plans around existing community relationships and traditional outreach practices.

**Grassroots approach**
It emphasizes the importance of street outreach by creating marketing materials, brochures, and creating new connections with the local community.

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**Did you know?**
Every 98 seconds someone somewhere is being sexual assaulted.
(Source: https://www.cdc.gov/violenceprevention/)

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**Community Outreach Programs**

<table>
<thead>
<tr>
<th>218</th>
<th>8,371</th>
<th>525</th>
</tr>
</thead>
<tbody>
<tr>
<td>number of community-wide events</td>
<td>Number of participants</td>
<td>Number of contact hours</td>
</tr>
</tbody>
</table>
SOCIAL MEDIA IMPACT

**TWITTER**

26%

1,697,320 tweet impressions

Followers increased 26% from last year

**FACEBOOK**

Followers increased 26% from last year

Average 6.5 posts per week

↑34% in post engagement,

↑14% in reach and ↑35% in page views

**INSTAGRAM**

The newest addition to our social media efforts.

204

Followers

71

Posts

452

Impressions

**FACEBOOK LIVE**

Utilized Facebook Live to enhance reach and capitalize on engaging our audience in relevant discussions. Education and Counseling departments collaborated to host an ongoing series based on 13 Reasons Why.

58 comments

3,797 People reached

1,133 views
Thank you to our generous donors, funders, volunteers and supporters!

$15,000*
Temple University
Vagina Monologues Committee, University of Pennsylvania (Penn Women’s Center)

$2,500*
Keystone First
Syra Ortiz-Blanes
Rebecca Lefevre

$1,000*
Douglas Abelow
BMC Benefit Services
CME Benefits
Dina Stonberg & Associates
Intercultural Family Services, Inc.
Dr. and Mrs. Marks
Mecca Child Care Center
Janet Novak
PECO
Perform RX
Perras Family Foundation
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Eckert Seamans
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Susan Mucciaroni
Laurel Nelson
Maria Paji-Battle
Philadelphia Children’s Alliance
Philadelphia Sexual Assault Resource Center
Peter and Mary Scout
Elise Williams
Merrily Williams
Women’s Way
Zenith Insurance Company

$100*
Adoptions From The Heart
Harry Bambrick
Berean Church
Richard Berkman
Kathleen Brown
Jane Bulman
Loraine Ballard Morrill
Paul Chrystie
Ray Courtney
Mark DeCaro
The Discovery Zone Learning Center
Esperanza
Jake Garrison
Michael & Eva Gaw
Abram Haupt
Carolyn Healy
Lisa Helpap
Elliot Jerud
Nora Jones
Illyana Karaneshova
Carly Marcoux
Robert Martin
Casey Meiser
Davis Morris
Jess Muslin
Mercy Career & Technical High School
Jody Pinto
Marie Pucci
Maria Paji Battle
Lauren Rinaldi
Angelina Ruffin
Toni Seidl
Shawn Seldon
Juantia Solomon
Roberta Torian
Chef Todd Goldsmith
Christina Cooks
DiBruno Brothers
East Falls Glassworks
Eastern State Penitentiary
Eight Oaks Distillers

Funders
Pennsylvania Coalition Against Rape
District Attorney
Maternal and Child Health
Department of Human Services
The Bar Foundation
PCCD – Victim Crime Act
Women’s Way
The Edouard Foundation

In-Kind Partners:
Aramark Retail Division
Arden Theatre
Arlene Dowd
Bar Hygge
Chaddsford Winery
Elite Islands Resorts Caribbean
Fresh Grocer
Institute of Contemporary Art @ UPENN
Ken Clyman, KCR Realty
KDI Office Technology
Kimpton Hotel Monaco
Kramer Portraits of Pennsylvania and New Jersey
KYW Philadelphia
La Colombe
Philadelphia Theatre Company
Lantern Theater Company
Live Nation
Longwood Gardens
Melting Pot Philadelphia
Mutter Museum
National Museum of American Jewish History
PECO
Perras Family Fund
Philadelphia 76rs
Philadelphia History Museum
Philadelphia Museum of Art
Ralph Riviello, MD
Remy Martin
Skippack Sweet Spot
Starr Restaurant Group
The Fresh Grocer
VU World
Wilma Theatre
Woodmere Art Museum
Volunteers
Tatyana Ankudovich
Nikita Arnett
Jessica Bellia
Leah Brusco
Tuera Clark
Juliana Collins
Ellen Dahill-Brown
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