

SING OUT LOUD

SINGING FOR SURVIVAL 

WOAR

PHILADELPHIA CENTER AGAINST SEXUAL VIOLENCE

APRIL 22, 2021 | 6 PM

A virtual event raising awareness about sexual violence while raising critical funds needed for WOAR's free services.



Features a performance by the all-star Sing Out Loud Chorale exhibiting a unified, powerful voice through the silence surrounding the issue of sexual violence.

FACT SHEET

MISSION

To eliminate all forms of sexual violence through specialized treatment services, comprehensive prevention education programs, and advocacy for the rights of victims of sexual assault.

SERVICES

24 Hours Crisis Hotline: Phone, Chat and Text

Project START: Sex Trafficking Advocacy and Recovery Team

Counseling: Individual and group for child, adolescent and adults

Medical and Police Reporting Support: Staff resources located at PSARC for immediate assistance

Support Dog: Thor will attend individual therapy and support groups for added comfort

Court System Assistance: Support through the entire criminal justice process

Prevention and Education: Programming in elementary, secondary schools, universities, organizations, businesses

Community Outreach: Increase community awareness and mobilize community around sexual violence prevention related topics

ADDITIONAL FACTS

IN FISCAL YEAR 2020:

2,653

telephone calls were received through the 24 Hour Hotline

501

survivors and families were supported during preliminary court and trial

7,882

hours of individual therapy

290

people supported at the Philadelphia Sexual Assault Response Center (PSARC)

conducted
1,089

school based workshops to

10,260

students

conducted
456

community based workshops to

6,868

youth, adults and professionals

LOCATION



1617 John F. Kennedy Blvd.
Suite 800
Philadelphia, PA 19103
(215) 985-3315
Hotline: (215) 985-3333
www.woar.org

SING

OUT



LOUD



PHILADELPHIA CENTER AGAINST SEXUAL VIOLENCE

2021 SPONSORSHIP PACKAGES

PRESENTING SPONSOR



\$15,000

- Presenting Sponsor Naming Rights
- Prominent placement of company logo on all printed and promotional materials: invitation, signage, honoree video, press releases, program book, WOAR website and WOAR social media outlets seen by audience of over 15,000 #WOARRIORS
- Centerfold full page color ad in program book
- Opportunity to host networking event (including moderating a break-out room)
- Logo prominently placed during speaking segment of virtual awards event
- Scrolling banner display during broadcast
- Opportunity to address the audience with pre-taped 3 minute video during broadcast
- Feature Article in WOAR Spring Newsletter sent to over 2,500 #WOARRIORS
- 12 tickets to pre-performance reception and performance
- 30 minute Executive Leadership interview with WOAR's Executive Director shared with WOAR's social media accounts seen by audience of over 10,000 #WOARRIORS
- The option of sending branded items directly to attendees either pre- or post event (at sponsor cost)

SOPRANO SPONSOR



\$10,000

- Prominent placement of company logo on all printed and promotional materials: invitation, signage, honoree video, press releases, program book, WOAR website and WOAR social media outlets seen by audience of over 15,000 #WOARRIORS
- Front or back inside cover full page color ad in program book
- Scrolling banner display during broadcast
- Logo prominently placed during speaking segment of virtual awards event
- Opportunity to host networking event (including moderating a break-out room)
- 10 tickets to pre-performance reception and performance
- Opportunity to address the audience with pre-taped 2 minute video during broadcast
- 15 minute Executive Leadership interview with WOAR's Executive Director shared with WOAR's social media accounts seen by audience of over 10,000 #WOARRIORS
- The option of sending branded items directly to attendees either pre- or post event (at sponsor cost)

ALTO SPONSOR



\$7,500

- Placement of company logo on all printed and promotional materials: invitation, signage, honoree video, press releases, program book, WOAR website and WOAR social media outlets seen by audience of over 15,000 #WOARRIORS
- Full page color ad in program book
- Scrolling banner display during broadcast
- Logo prominently placed during speaking segment of virtual awards event
- Opportunity to host networking event (including moderating a break-out room)
- 10 tickets to pre-performance reception and performance
- Opportunity to address the audience with pre-taped 1 minute video during broadcast
- 10 minute Executive Leadership interview with WOAR's Executive Director shared with WOAR's social media accounts seen by audience of over 10,000 #WOARRIORS
- The option of sending branded items directly to attendees either pre- or post event (at sponsor cost)

2021 SPONSORSHIP PACKAGES (continued)

TENOR SPONSOR



\$5,000

- Placement of company logo on all printed and promotional materials: invitation, signage, honoree video, press releases, program book, WOAR website and WOAR social media outlets seen by audience of over 15,000 #WOARRIORS
- Half page color ad in program book
- Scrolling banner display during broadcast
- Logo prominently placed during speaking segment of virtual awards event
- Opportunity to host networking event (including moderating a break-out room)
- 8 tickets to pre-performance reception and performance
- Opportunity to address the audience with pre-taped 30 second video during broadcast
- 5 minute Executive Leadership interview with WOAR's Executive Director shared with WOAR's social media accounts seen by audience of over 10,000 #WOARRIORS

BARITONE SPONSOR



\$2,500

- Placement of company logo on all printed and promotional materials: invitation, signage, honoree video, press releases, program book, WOAR website and WOAR social media outlets seen by audience of over 15,000 #WOARRIORS
- Half page color ad in program book
- Scrolling banner display during broadcast
- Logo prominently placed during speaking segment of virtual awards event
- 6 tickets to pre-performance reception and performance
- Opportunity to address the audience with pre-taped 15 second video during broadcast

BASS SPONSOR



\$1,000

- Placement of company logo on all printed and promotional materials: invitation, signage, honoree video, press releases, program book, WOAR website and WOAR social media outlets seen by audience of over 15,000 #WOARRIORS
- Half page color ad in program book
- Scrolling banner display during broadcast
- Logo prominently placed during speaking segment of virtual awards event
- 4 tickets to pre-performance reception and performance

TREBLE SPONSOR



\$500

- Placement of company logo on all printed and promotional materials: invitation, signage, honoree video, press releases, program book, WOAR website and WOAR social media outlets seen by audience of over 15,000 #WOARRIORS
- Half page color ad in program book
- Scrolling banner display during broadcast
- 2 tickets to pre-performance reception and performance

Exclusive sponsorship packages are available for corporations and individuals offering a variety of benefits. Details are listed on the following pages.

For more information, please contact:
Michael Ticzon at michael@woar.org or (215) 847-1894.

*Inclusion on printed invitation contingent upon receipt of payment by February 28th



SPONSORSHIP / TICKET FORM

YES! I/WE WOULD LIKE TO SUPPORT **SING OUT LOUD**

\$15,000 PRESENTING SPONSOR

\$10,000 SOPRANO SPONSOR

\$7,500 ALTO SPONSOR

\$5,000 TENOR SPONSOR

\$2,500 BARITONE SPONSOR

\$1,000 BASS SPONSOR

\$500 TREBLE SPONSOR

OTHER \$ _____

ALL GIFTS \$500+ WILL BE LISTED IN THE PROGRAM

IN-KIND GOOD/SERVICES

DESCRIPTION/FAIR MARKET VALUE _____

CONTACT ME/US WHEN TICKETS ARE AVAILABLE FOR PURCHASE TO JOIN THE EVENING! VIP TICKETS AND GENERAL ADMISSION TICKETS WILL BE AVAILABLE.

NO, I/WE ARE UNABLE TO PARTICIPATE AS A SPONSOR OR TICKET BUYER, BUT PLEASE ACCEPT MY DONATION

ORGANIZATION / SPONSOR NAME: _____

CONTACT NAME: _____

ATTENDEE NAME(S): _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ E-MAIL: _____

I/WE ARE PURCHASING AN ADVERTISEMENT FOR THE PROGRAM BOOK, BUT NOT A SPONSOR.

\$150 FULL PAGE

\$75 HALF PAGE

PAYMENT

ONLINE: Make a secure payment by visiting www.woar.org/sing-out-loud

CHECK: Payable to WOAR AMOUNT ENCLOSED \$ _____

INVOICE me in the amount of \$ _____

CREDIT CARD: MASTERCARD VISA DISCOVER AMERICAN EXPRESS

IN THE AMOUNT OF \$ _____

CARD # (please print legibly) _____ EXP _____ CVC _____

NAME ON THE CARD _____

SIGNATURE _____

PLEASE RESPOND ON OR BEFORE
FEBRUARY 28, 2021 FOR MAXIMUM RECOGNITION



ADVERTISING INFORMATION

All advertisements will be printed in color.

Soprano: Full Page, Premium Placement (outside cover) – 5"W x 8"H, no bleed

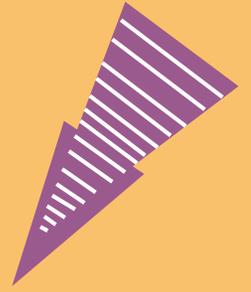
Alto: Full Page, Premium Placement (inside cover) – 5"W x 8"H, no bleed

Tenor: Full Page – 5"W x 8"H, no bleed

Baritone: Half Page – 5"W x 4"H, no bleed, HORIZONTAL

Bass: Half Page – 5"W x 4"H, no bleed, HORIZONTAL

Treble: Half Page – 5"W x 4"H, no bleed, HORIZONTAL



Interested in placing an advertisement in the program book without being a sponsor?

Full Page – 5"W x 8"H, no bleed—\$150

Half Page – 5"W x 4"H, no bleed, HORIZONTAL—\$75

Please complete the sponsorship page.

Instruction for submitting Artwork or Electronic Files for Program Book:

- Finished program book trim size is: 5.5"W x 8.5"H.
- All electronic files should be in one of the following formats: HIGH RES – PDF, eps, tiff or jpeg. Any compressed files should be self-extracting.
- Email files to Perfection Events at eventinfo@perfectionevents.org.
- Camera ready layouts should be clean, high-quality, crisp artwork. Any photographs supplied should be clean and free of damage in order to be scanned.

If you have any questions or would like to purchase an ad separate from a sponsorship please contact Michael Ticzon at michael@woar.org or (215) 847-1894.



PLEASE SUBMIT ALL MATERIALS FOR
THE PROGRAM BOOK
ON OR BEFORE
MARCH 31, 2021

